



kristin merz

mission

To be a strong asset to my employer by creating effective visual communication and to continuously expand my knowledge, communication and graphical skills.

professional experience

Graphic Designer / Developer, Studios llc., Hoboken NJ, Nov. 2009 – Present

Designs creative interactive interfaces and emails used for web marketing campaigns. Develops flash, and html based websites, for various types of clients.

Graphic Designer / Developer, Fujifilm E-Systems, Rochester NY. Sept. 2006 - Nov. 2009

Develops architecture and interface design for structural and graphical components for various software solutions. Designed websites for enterprise systems affiliated websites. Provided wireframes of UI for software applications. Designs software applications in Microsoft Expression Blend, and Design. Designs template graphics for the FujiFilm kiosk including greeting cards and themed photobooks.

Interactive Designer, Staples® Headquarters, Framingham MA, June 2005 – July 2006

Developed and designed corporate online marketing promotions including: emails, flash banners, web page development and design promotional sales pages, and mini websites within Staples.com.

Graphic Artist / Web Designer, Xtelegent, Rochester NY. June 2004 - June 2005

Developed multiple corporate identities including logos, letterhead, brochures and web design. Designed portal templates used for various credit unions and virtual partner members. Assisted in the production of the George Eastman House website www.eastmanhouse.org.

formal education

Monroe Community College. Associate of Computer Science, expected May 2011.

Rochester Institute of Technology. Bachelor of Fine Arts, Graphic Design, May 2004.

design skills

Plan and develops a project from initial concept to completion. Producing projects that intrigue the reader and user responses. Able to implement finalized production methods in both print and interactive media.

computer skills

Proficient on both Mac and PC. Adobe CS5, DreamWeaver, Flash, InDesign, Illustrator, Photoshop. Microsoft Expression Blend, Design, Silverlight, CSS, HTML, and PHP.

activities & interests

Swimming, water sports, photography, music, design, and computer programming.

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